

CRITERIA	UNACCEPTABLE	ACCEPTABLE	EXCELLENT
Proposed Activities (50%)	0 to 15 points	16 to 39 points	40 to 50 points
Description of arts and/or culture project is complete and clearly explained, about what the applicant will do and how they will manage, coordinate, implement, collaborate	 Incomplete description of what the applicant intends to do or how the project will be implemented. Insufficient description of project management and coordination. 	 Description addresses what the applicant intends to do. Applicant describes project management and coordination. 	 Complete details on what the applicant intends to do. Completely describes project management and coordination. Applicant identifies and/or explains any collaborations.
Timeline of arts and/or culture project activities is realistic and clear, with identified alternatives if needed	 Incomplete information about timeline of project activities. Information does not match the project description. Timeline is not realistic for this project. 	Applicant provides a timeline of project activities.	 Realistic and clear proposed timeline of activities. Applicant suggests timeline backup plan if needed and how it will work.
Proposed locations of arts and/or culture activities is complete and clear, and identifies any collaborative support	 Incomplete information about proposed location of activities. Information does not match the project description. 	Applicant identifies proposed locations for its project activities.	 Complete and clear information for proposed location of activities. Applicant suggests location alternatives if needed. Identifies any collaborative support for use of facilities and space at locations.
Consideration of OPTIONAL work evidence - IF work evidence was submitted - enhances understanding of the arts and/or culture project	OPTIONAL work evidence does not clearly support this project.	OPTIONAL work evidence supports the project.	 OPTIONAL work evidence supports most recent work accomplished. Demonstrates a high quality project. OPTIONAL work evidence for a new applicant or new project supports what the applicant intends to do.



CRITERIA	UNACCEPTABLE	ACCEPTABLE	EXCELLENT
Qualifications (25%)	0 to 5 points	6 to 19 points	20 to 25 points
Applicant's experience for implementing the arts and/or culture project is extensive, solid, resourceful, has an excellent reputation	 Applicant has less than one year of experience with this type of project. Applicant does not explain its experience with this type of project. Applicant alludes to working relationships, but does not identify its partnerships and experience with the proposed partners. 	 Applicant has more than one year of experience with this type of project. Applicant explains its partnerships or other relationships for project implementation. 	 Applicant has extensive experience with this type of project. Applicant has solid relationships in the community for project implementation. Applicant has ready access to resources to support the project. Applicant has excellent reputation for implementing projects of high quality.
Project personnel to manage and coordinate the arts and/or culture project are highly qualified with clear roles and responsibilities	 Identified project managing/coordinating personnel do not have much experience with this type of project. Roles and responsibilities are not clear. Identified project personnel are poorly qualified for the project. 	 Project personnel who will manage or coordinate the project, and their qualifications, are identified. Roles and responsibilities are identified. 	 Complete list and description of personnel who will manage and coordinate the project, including their qualifications. Roles and responsibilities are clear. Identified project personnel are highly qualified for the project.
Proposed artists, presenters and other specialists are highly qualified with clear roles and responsibilities	 Identified proposed artists, presenters and other specialists do not have much experience with this type of project. Roles and responsibilities are not clear. Identified artists, presenters and other specialists are poorly qualified for the project. 	 Project artists, presenters and other specialists and their qualifications, are identified. Roles and responsibilities are identified. 	 Complete list and description of proposed artists, presenters and other specialists. Roles and responsibilities are clear. Identified artists, presenters and other specialists are highly qualified for the project.



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Need, Benefit, Impact, Good Use of Public funds (25%)	0 to 5 points	6 to 19 points	20 to 25 points
Intended audience(s) is/are clearly identified with complete explanations about reach or any new or special populations	 Little or no information about who the intended audience is and how that audience will be reached. Little or no explanation about the reason for the project's focus on the intended audience(s). 	 Intended audience(s) is/are identified. Applicant explains how the intended audience(s) will be reached. 	 Clear and complete information about the intended audience(s) and how the applicant will reach them. Identifies new and/or special populations, and describes they will be reached. Applicant explains reason for project focus on intended audience(s).
Community need; benefits and impact are completely and clearly explained	Little or no information about community need or benefits and impact for the intended audience.	Applicant identifies and explains need, benefits and impact.	 Complete and clear explanation of community need for the project. Complete and clear explanation of benefits and impact for the intended audience(s).
How the applicant will know that the project was successful – completely and clearly describes quantitative and qualitative evaluation	 Applicant explains very little about its quantitative or qualitative data collection in relation to determining project success. Applicant is weak in qualitative evaluation. 	 Applicant conducts both quantitative and qualitative evaluation of the project. Qualitative data include feedback from project participants. 	 Applicant conducts both quantitative and qualitative evaluation of the project. Quantitative data are relevant to the project and informative for project improvement. Qualitative data include constructive feedback from project personnel, project partners and participants. Applicant uses appropriate evaluation instruments.



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Good use of public funds	 Project is undeveloped or somewhat 	Project is developed. Project	Project is well-developed.
	developed. Project personnel are	personnel are capable. Need,	Project personnel are very
	inadequate for this type of project.	benefits and impact are clear.	capable for a successful
	Need, benefits and impact are not	Project can make good use of	project. Need, benefits and
	appropriate for public funds.	public funds.	impact are very convincing.
	 Grant request is not appropriate for 	 Grant request is somewhat 	Very good use of public funds.
	the described project scope.	appropriate for the described	Grant request is appropriate for
		project scope.	the described project scope.
TOTAL POINTS	0 to 25 points	26 to 79 points	80 to 100 points
Funding/No funding:	Not fundable	Possibly fundable	Fundable